JAI METHWANI

Senior Visualizer & AI Artist

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Senior creative professional combining visual design, art direction and generative AI to develop brand-led creative work. Experience spans branding, digital campaigns, product visuals and AI-powered video production, with a focus on translating concepts into clear, engaging visual stories.

PROFESSIONAL EXPERIENCE

Senior Visualizer
Digital Refresh Networks
Jan 2026 - Present

- Develop campaign ideas and social media creatives for Anik Dairy, Thirumala, Havells Studio, Havells, Adani Defence and Genus Smart Meters.
- Create campaign visuals, reel frames and pitch decks from concept to execution.
- Explore AI design tools to bring fresh visual ideas and creative experiments to brand work.

Senior Graphic Designer
ChimpzLab
Jan 2025 - Jan 2026

- Specialized in AI-driven design using Midjourney, RunwayML, Veo 3 and Higgsfield alongside Adobe Creative Cloud.

Graphic Designer
ChimpzLab
Aug 2023 - Dec 2024

- Designed logos, brand identities and social media creatives tailored to client goals.

Graphic Designer
Rise Business
May 2021 - Jun 2023

- Designed branding assets, digital creatives and marketing collateral across projects.

CREATIVE EXPERTISE

Art and creative direction
Concept development
Brand and campaign design
Product visualization
Visual communication
Design system management
Typography and layout

AI CAPABILITIES

AI design integration
AI-assisted visual development
AI-powered video production

TOOLS

Design
Adobe Photoshop
Adobe Illustrator
Figma

Motion and video
Adobe Premiere Pro
Adobe After Effects

AI
Generative AI tools

EDUCATION

BFM
2018 - 2020